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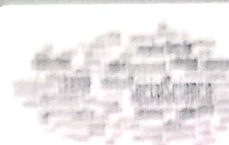
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'Comfort Woman' in 'Love Hotels': Few things to Ponder

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Abstract:

'Love Hotel' and changing scenario of 'Comfort woman' has been a centre of attraction for youngsters and a sense of worry for elders. It is a very dynamic and emotion deriving concept as far as literature is concerned. Developed country accept it as changed current and taste of the shifting society and developing country like India opposes it due to cultural and traditional societal beliefs. Love hotel address to satisfy physical hunger with the help of Comfort Woman. In this paper an attempt is made to analysis distinct aspects of these hotels, Indian mentality along with responses, emerging business and literature behind it.

Key words: love hotel, tradition, prostitution, comfort woman, patriarchal, conservative

Comfort women or comfort girls were women and girls forced into sexual slavery by the Imperial Japanese Army in occupied countries and territories before and during World War II. (htt) . Whereas, Love hotel are such kind of hotels where youngster or a group of people wishing to satisfy their physical or sexual hunger visit. It is a kind of international movement spreading in India. Most of you must have watched a film called 'Jab we meet' the movie has a scene where Shahid Kapoor and Kareena Kapoor are checking in for a room in a hotel. But since they were an unmarried couple, the Receptionist subjected them to Judgment. Receptionist was asking such kind of question as if Shahid Kapoor was with a Comfort Woman. They got a room to stay in but what followed after that was a police raid due to which Severs unmarried couple present in the Hotel at the time of raid were arrested. This story isn't that of only movies. Such instances have been found in real Life as well. "Pooja, a Mumbai-based PR Executive. Narrates an incident that happened in 2016 where in she was checking in a hotel with her boyfriend then even the staffs of the hotel was judging her. She said that despite the fact that they both were adults, they were denied a hotel room and we know that such an experience is not unique in India. Many people live with their parents until they marry and so before that, they have to go to hotel Rooms for privacy being denied a hotel Room is merely once consequence some Times, people have to face far worse consequences. For instance, sometimes, the police arrests them while sometimes, several religious hand-line groups, such as Bajrang Dal attack couples celebrating events like valentines. Here, an assumption is made that the girls are not expressing their platonic love whereas, these girls are giving comfort to male for the sake of financial comfort.

The community says "It is wrong to in roam around hands in hands and it to lock in an embrace. It has a negative effect on our culture and the religious people and many times we have spot these love advocates on the Street and can keep an eye on them. In a conservative society like India, the roaming around of unmarried couples is a huge problem. People get confused where as this a couple or a kind of prostitution. (Chaplin, 2007) Some companies have burgeoned in the same society, looking for a business opportunity in this Scenario. And these companies have established. "Love Hotels" that are meant to offer a short duration of stay to couples. In some hotels management arranges a female for comfort. (Prouza, 2011) says, it is Japanese society' that is almost exclusively the subject on which sociological theories are being tried out. It is noteworthy that in these articles, orientalist othering' mechanisms are at work: Japanese society is described as strongly sexualised and in a fascinating way dreadful, thereby implicitly constructed as totally alien to Chinese society. The idea of love hotels is new to India but is not new for the world. For instance, consider Japan that Love hotels have always been a staple of Japan They offer a very simple, elegant answer to an all too common problem. There are more than 30,000 love hotels in Japan and they can be found in almost every big city. (Chaplin, 2007) The love hotel is a 40 Billion dollar industry in Japan. Japan got its first love hotel in 1968. Post the Second World War; people generally lived with their extended families. So, to have some private moments, love hotels become an escape route for the Japanese couples and moreover, the introduction of automobiles in Japan in the 1960. Its gave this concept a great push and these love hotels not only offered privacy but also amenities land a "theme" to couples like the meguro emperor, that opened in 1973 in Japan, was the first castle style love hotel and today, you can see a variety of love hotels that like be in underwater theme or a UFO theme based one. (Haveman, 1997)

As we all know, the biggest advantage of these love hotels in privacy when you go to a love hotel in Japan, then you don't even meet a hotel staff when you enter the hotel, you will see a screen displaying the rooms and facilities with the cast involved. All you need is to select your desired room and you get