



The Poona Gujarati Kelwani Mandal's

Haribhai V. Desai College of Arts, Commerce & Science Pune-02

Department of Bachelor of Business Administration (BBA)

Academic Year 2022-23

Date: 02nd May 2023

NOTICE

All Students should note that Autonomous Course of Digital Marketing is scheduled between 08th May 2023 to 25th May 2023. The details are given below.

Details

• Class	:- TY BBA
• Subject	:- Autonomous Course of Digital Marketing
Date of Activity	:- 08th May 2023 to 25th May 2023
Name of Coordinator	:- Mr. Swapnil Sangore
Name of Resource Person	:- Mr. Kashinath Bongarge
• Venue	:- Virtual Platform (Google Meet)
• Time	:-05:00PM - 07:00PM

Mr. Swapnil Sangore (Head of BBA Department-& Course Coordinator)

Dr. Rajendra Gurao (Principal)



Haribhai V. Desai College, Pune-02

Department of Bachelor of Business

Administration (BBA)

Academic Year 2022-23

Date:- 25th April, 2023.

To, The Principal, Haribhai V. Desai College, Pune- 411 002.

Subject :- Budget of Autonomous Course (2022-23).

Respected Sir,

I Mr. Swapnil Sangore Head of BBA Department would like to inform you that we had started Autonomous Course of Digital Marketing under the banner of Poona Gujarati Kelvani Mandal for TY BBA students since 2019-20. As I received proposal from CCA Professional Trainer for Autonomous Course of Digital Marketing needs to sanction the proposal and budget amount which is required.

I submit expected financial budget for autonomous course for the academic year 2022-2023. The budget allocation is mentioned all the details CCA Professional Trainer is conducted on virtual platform for said course and they were taking Study Material (PDF format) Regular Students Attendance, Course Examination and Evaluation, Course Certificate and Students Feedback.

The Expected Budget amount is attached with this letter. Thanking You,

Yours Sincerely,

Mr. Swapnil S. Sangore Head of BBA Department & Course Coordinator

Shriprakach Sundl 25/4/23 Dr. Shriprakash Soni (Vice Principal)

Dr. Rajendra Gurao (Principal)

Hon Shri. Dilip Jagad (Hon. Joint Secretary PGKM)

Attachment:- Proposal CCA Education Pvt. Ltd. (Professional Trainer)



CCA EDUCATIONS PVT. LTD.

🛾 : 307, 3rd Floor, Mahalaxmi Market, Shanipar Chowk, Shukrawar Peth, Pune (Maharashtra) - 411002

1 : 93263 25210, 93723 27456

admin@ccaindia.in

: www.ccalndla.in www.ccajobs.in

To, The Principal Desai College Sadashiv Peth Pune

Subject: Training Proposal for BBA Students.

Respected sir,

As per discussed earlier, we are providing you with details of courses we offer in this letter. You can select from below mentioned course and we will proceed with further process.

CCA has a variety of courses which we offer to run at your college and your subordinate colleges. We guarantee excellent quality of teaching, study material and certification. In case you don't have computer lab facilities at your college, we will assist you with such facilities.

We present the following proposal to your esteemed college in this regard-

Training will be conducted by

: CCA Professional Trainer

Study Material

: Booklet in PDF Format

Course Evaluation

: by MCQ of 50 Marks

Teaching Mode

: Online

Certificate

: from Desai College and CCA Education.

Lump sum Amount

: Rs. 20000/-

Mode

: Online

We will undergo a Memorandum of Understanding (MoU) with your college, which will contain all the Terms & Conditions regarding the above said Training, agreed by both theparties, as a legal formality, before starting the actual training.

We hope that the above proposal suits your requirements and we will get a chance to get tied up with your esteemed college in this regard. We ensure our sincere dedication and utmost quality in the entire training program.

Waiting for your positive and early reply. Thanking you.

- Digital Marketing Overview
- Graphics Designing Using Canva
- Video Editing Using Software
- Top 1% Digital Marketing Strategy
- Social Media Optimization
- Facebook Marketing
- Instagram Marketing
- > Twitter Marketing
- LinkedIn Marketing
- Social Media Automation
- Search Engine Marketing (SEM)
- Online Display Advertising
- Mobile Marketing
- Video/ YouTube Marketing
- Remarketing & Conversion
- Email Marketing
- Content Marketing
- Website Creation
- > Search Engine Optimization
- Off page Strategy, Planning & Execution
- Mobile App Creation
- App Store Optimization
- Local SEO
- Google Search Consol
- Google Analytics
- YouTube SEO, AdSense & Analytics
- Making Money Via Google AdSense
- Quora Marketing
- > Affiliate Marketing
- Online Reputation Management
- Viral Marketing
- WhatsApp Marketing
- SMS Marketing
- Lead Generation For Business
- Freelancing Projects

List of Studnets : Digital Marketing Course

	Name	Class	
1	AGNEN OMKAR VIKRAM	T.Y. BBA	
2	AMBEKAR ABHIJEET SUNIL	T.Y. BBA	
3	AWALE HITESH SANJAY	T.Y. BBA	
4	AWHALE SWAPNIL DATTATRAY	T.Y. BBA	
5	BHOSALE SARANG NITIN	T.Y. BBA	
6	CHAKRABORTY ASHIMA AJIT	T.Y. BBA	
7	CHANNA HARSHAVARDHAN D.	T.Y. BBA	
8	CHOBHARKAR PARAS KISHOR	T.Y. BBA	
9	CHOTALIYA BHOOMIKA VIJAY	T.Y. BBA	
10	DEVKAR MANSI SHAILESH	T.Y. BBA	
11	DODAMANI GIRISH NIJANAND	T.Y. BBA	
12	DUBE ANJALI DINKAR	T.Y. BBA	Digital Marketing Course
13	DUDE YADNESH RAJESH	T.Y. BBA	
14	FIRODIYA MIHIR VIJAY	T.Y. BBA	
15	GAIKWAD ABHIJEET BRAHMADEO	T.Y. BBA	
16	GAIKWAD PURUSHOTTAM ANKUSH	T.Y. BBA	
17	GHODAKE ABHISHEK ANKUSH	T.Y. BBA	
18	GOUR TANISHQ RAJESH	T.Y. BBA	
19	HANAT KINJAL PREMJI	T.Y. BBA	
20	INGOVLA MAHESHWARI MANGESH	T.Y. BBA	
21	JADHAV SHIDAVA SURYAKANT	T.Y. BBA	
22	JADHAV VISHAL VIJAY	T.Y. BBA	

23	JIVARAJANI RICHA KISHOR	T.Y. BBA	
24	KADAM SIDDHI NITIN	T.Y. BBA	
25	KALASAIT POOJA MACHINDRA	T.Y. BBA	
26	KAMTHE MAYURI DNYANDEO	T.Y. BBA	
27	KANOJIYA SUHANI HORILAL	T.Y. BBA	
28	KASARE ANIL MUNJA	T.Y. BBA	
29	KHAIRE TUSHAR GANESH	T.Y. BBA	
30	KHAN NAUSHAD ALAM NASIR	T.Y. BBA	
31	KUKADIA NEELAM SANJAY	T.Y. BBA	
32	KULKARNI NEHA JAYANT	T.Y. BBA	
33	KUMBHAR OMKAR ANANTA	T.Y. BBA	
34	MAGAR MAYURI SANJAY	T.Y. BBA	
35	MALUNJKAR ATHARVA RAHUL	T.Y. BBA	
36	MALUSARE VINAY SANTOSH	T.Y. BBA	
37	MANDEKAR PRASAD ATMARAM	T.Y. BBA	
38	MAURYA GAYATRI SATANDRA	T.Y. BBA	
39	MEHER RIDDHI VIKAS	T.Y. BBA	
40	MODI ATHARVA MADAN	T.Y. BBA	
41	MOHITE POOJA RAJU	T.Y. BBA	
42	NAIK KAUSHALYA BHASKAR	T.Y. BBA	
43	NETKE SAYALI SACHIN	T.Y. BBA	
44	OZA PRIYANSH BALMUKUND	T.Y. BBA	
45	OZARKAR SANIKA SUNIL	T.Y. BBA	
46	PARKHI VARADA DILIP	T.Y. BBA	_

		1
47	PASALKAR DEEPAK ANIL	T.Y. BBA
48	PASALKAR PRANAV EKNATH	T.Y. BBA
49	PATEL JEENAL NARAYAN	T.Y. BBA
50	PATEL LABHESH SHANTILAL	T.Y. BBA
51	PATEL VIVEK VINOD	T.Y. BBA
52	PATIL SHIVRAJ SANJAY	T.Y. BBA
53	PRAJAPATI RAHUL JIVRAM	T.Y. BBA
54	SAKHARE SARTHAK C.	T.Y. BBA
55	SALVE ANIKET YUVRAJ	T.Y. BBA
56	SHAIKH ADNAN SALIM	T.Y. BBA
57	SHENDGE SANKET UMESH	T.Y. BBA
58	SHETH ATHARVA SAMEER	T.Y. BBA
59	SHETH RIDDHI PRAVIN	T.Y. BBA
60	SHINDE SHIVAM UDAY	T.Y. BBA
61	SHINGATE KALYANI RAMCHANDRA	T.Y. BBA
62	SOLANKI PARTH JAGDISH	T.Y. BBA

Haribhai Desai College of Arts, Commerce & Science, P © 02. Department of BBA

Subject: - Digital Marketing (Autonomous Certificate Course)

Class: - TY BBA

Virtual Attendance Sheet Duration: - 08th May to 24th May, 2023

Time: - 05:00PM to 07:00PM

	Roll Name of Student	s 08/0:			11/05 2023	/ 12/05 2023	13/05/	15/05/ 2023	16/05/ 2023	17/05/ 2023	18/05/ 2023	19/05/ 2023	20/05/ 2023	22/05/ 2023	23/05/ 2023	24/05/ 2023	25/05/ 2023
4	501 AGNEN OMKAR VIKRA							Joined		Joined							
4	502 AMBEKAR ABHIJEET SUNIL	Joine	d Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4:	503 AWALE HITESH SANJA	Y Left	Joined	Joined	Joined	Joined	Joined	Left	Joined	Joined	Joined	Joined	Joined	Joined	Left	Joined	Joined
45	AWHALE SWAPNIL DATTATRAY	Joined	i Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
45	05 BHOSALE SARANG	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
45	AJIT	A Joined	Left	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
450	HARSHAVARDHAN D.	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
450	KISHOR	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
450	VUAY	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4510	DEVKAR MANSI SHAILESH	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4511	DODAMANI GIRISH NUANAND	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4512	DUBE ANJALI DINKAR	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4513	DUDE YADNESH RAJESH	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4514	FIRODIYA MIHIR VIJAY	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4515	GAIKWAD ABHIJEET BRAHMADEO	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4516	GAIKWAD PURUSHOTTAM ANKUSH	Joined	Left	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4517	GHODAKE ABHISHEK ANKUSH	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4518	GOUR TANISHQ RAJESH	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4519	HANAT KINJAL PREMJI	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4520	INGOVLA MAHESHWARI MANGESH	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4521	JADHAV SHIDAVA SURYAKANT	Joined	Joined			Joined		Joined									
4522	JADHAV VISHAL VIJAY	Left	Joined .	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4523	JIVARAJANI RICHA KISHOR		Joined .			Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4524		Left	Joined .	Joined 1	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4525	miteria: war.	Joined	Left J	Joined J	loined	Joined	Joined .	Joined .	Joined	Joined	Joined	Joined	Joined	Joined	Joined .	Joined	Joined
4526	KAMTHE MAYURI DNYANDEO .	Joined J	Joined J	loined J	oined .	Joined .	Joined .	loined	Joined								
1507	NAMORYA CHUARILI	lained	loined I	oined 1	nined	lained	lained	loined	Ioined	Lained	loined	loined	loined	Ioined	lained	Inined	Inined

				- 4/ 42/	11/05/	12/05/	13/05/	15/05/	16/05/	17/05/	18/05/	17/00					
			2023	2023	20%	2023	2023	2023	2023	2023	2 3	2023	2023	Joined	Joined	Left	Len ,
	L KHAME THOU	Joined			Joined	Left	Left	Joined	Joined	Joined	Joined	Joined	Joined				
4529	GANESH	Joined	Inimad	1-1-1	7-1	Inimad	Ininad	Joined	Joined	Left	Left	Joined	Joined	Left	Joined	Joined	Joined
4530	KHAN NAUSHAD ALAM		Tomea	Joined	Joined	Joined	Joined				Joined	Joined	Joined	Joined	Joined	Joined	Joined
4531	NASIR KUKADIA NEELAM	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined			Left	Joined	Left	Joined	Joined
	SANJAY	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left				Joined	Joined
4532	JAYANT	Joined	Left	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined		
4533	KUMBHAR OMKAR ANANTA	Joined					Joined	Joined	Joined	Left	Left	Joined	Joined	Left	Joined	Joined	Joined
4534	MAGAR MAYURI		Joined	Joined	Joined	Joined					Joined	Left	Left	Joined	Left	Joined	Joined
4000	SANJAY MALUNJKAR ATHARVA	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined				Inined	Joined	Joined	Joined
4535	RAHUL	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined .	Joined		
4536	MALUSARE VINAY SANTOSH	Joined	Joined	Left	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Joined	Left	Left
4537	MANDEKAR PRASAD			1		6.9.6	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
	MAURYA GAYATRI	Left	Joined	Joined	Left	Joined						Joined	Joined	Left	Joined	Joined	Joined
4538	SATANDRA	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Left	Left Joined	Joined	Joined	Joined	Joined	Joined	Joined
4539	MEHER RIDDHI VIKAS	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4540	MODI ATHARVA MADAN	Joined	Left	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4541	MOHITE POOJA RAJU	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Len	Leit	Jonica			
4542	NAIK KAUSHALYA BHASKAR	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4543	NETKE SAYALI SACHIN	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4544	OZA PRIYANSH	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
	OZARKAR SANIKA				I	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4545	SUNIL	Left	Joined	Joined	Left Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4546	PARKHI VARADA DILIP	Joined	Joined	Joined		Joined								Inimad	Left	Joined	Joined
4547	PASALKAR DEEPAK ANIL	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Len	Joined	Joined
4548	PASALKAR PRANAV	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4346	EKNATH PATEL JEENAL				Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4549	NARAYAN	Joined	Joined	Joined	Joineu	Jonica									Taimed	Island	Inimad
4550	PATEL LABHESH SHANTILAL	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined Joined
4551	PATEL VIVEK VINOD	Joined	Left	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	
4552	PATIL SHIVRAJ SANJAY	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
	PRAJAPATI RAHUL	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
4553	JIVRAM_	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4554	SAKHARE SARTHAK C.	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4555	SALVE ANIKET YUVRAJ	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4556	SHAIKH ADNAN SALIM SHENDGE SANKET				Ininad	Ioinad	Inined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4557	UMESH	Joined	Left	Joined	Joined	Joined	Joined					•					
4558	SHETH ATHARVA	Left	Joined	Joined	Left	Joined	Joined	Left	Left	Joined	Joined	Left	Left	Joined	Left	Joined	Joined
	SAMEER SHETH RIDDHI PRAVIN	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4559		Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined
4560 SHINDE SHIVAM UDAY							2	=	- 1	_							

Roll	Name of Students	08/05/	08/05/	10/05/ 2023	11/05/ 2023	12/05/ 2023	13/05/ 2023	15/05/ 2023	2023	2023	2023	2023	2023	2023	2023	2023	26
No.		2023	2023	2025	2023	2020	2020				. 6		- 0	Taimad	Left	Joined	Joined 1
4561	SHINGATE KALYANI		1.2.	Talmad	Left	Joined	Joined	Left	Left	Joined	Joinea	Left	Left	Joined	Leit	Jonica	Joined
4304	RAMCHANDRA	Left	Joined	Joined	Leit	Jonica	Joined	DOIL							Tained	Joined	Joined
4550	SOLANKI PARTH			30	Talmad	Toined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Joined	Jonica	Joined
4562	JAGDISH	Joined	Joined	Joined	Joined	Joined	Jonica	Joinea	Jonica	1.001.10				ret met	of Marine	* 5	. 1 92 2.5

100

Mr. Swapnil Sangore (Head of BBA Department-& Course Coordinator)



H.V.DESAI COLLEGE OF ARTS, COMMERCE AND SCIENCE, Pune -2

22-23 Activity Report (20**35** – 16)

Basic Details:

Name of The Activity: Autonomous Course of Digital Marketing										
Date	Faculty	Department/	Coordinator Name & Phone							
8th May 2023	Commerce	Committee	no.							
25th May 2023	Management	BBA	my swapnil Sangoni							
Time	Venue	Activity for class/ group	Nature:							
**	, and the second	Expected student								
05:00 PM	Virtual	number T.Y.BBA	Virtual Mode							
07:00 PM	Plattorm	62	Goggie Meet							

pupport/Assistance:

Brief Information about the Activity (Criterion no - 1):

Topic/ Subject of the activity	Autonomous Course of Digital Marketing
Objective for conducting the activity	i) To Understand different tools of Digital- Marketing ii) To Know how to Use tools & Techniques.
Methodology	PPT, Virtual Lectures.
Outcome	To achieve Studends awarness in Digital Morket

Recommendations from: Mr. Swapril Sampore

Date of Proposal Submission: 25th April 2023

Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other Budget

1. Notice	2. Budget	3. Syllabus
4. Attendance	5. Marksheet	6. Certificate

IQAC Cell:

- 1. Activity no as per the Departmental Activity Schedule:
- 2. IQAC Cell Activity Number:

Seal & Signature IQAC Coordinator

CCA Eduacation Pune

9		H V	Desai College - Pune	15, 4: 935	375
AH .	,	Digital Ma	arketing Marksheet TY	BBA	- E. 30
Sr No	Div	Roll No	Name	Contact no	Marks
1	Α	4531	Neelam Sanjay Kukadia	9130667711	39/5
2	Α	4520	Maheshwari	8010254809	17/5
3	Α	4528	ANIL MUNJA KASARE	9075375529	36 / 5
4	Α	4502	Abhijeet Sunil Ambekar	9890806608	27 / 5
5	Α		Richa Kishore Jivarajani	7558282686	32 / 5
E	A		Atharva Rahul Ubale	9850704701	33 / 5
7	7 A		KARAN ASHOK GAIKWAD	8007757402	30 / 5
8	3 A		Deepak Anil Paşalkar	7447419457	40/5
10	A		Anjali Dubey	7058826103	38 / 5
	1 A		Riddhi Vikas Meher	7057578113	40 / 5
	2 A		Vaidehi Unecha	9890189568	35 / 5
	3 A		Maheshwari	8010254809	16/5
1.	4 A	4503	Hitesh Sanjay awale	9158271233	35 / 5
	5 A		Mayuri Dnyandeo Kamthe	9172318854	50 / 5
	6 A		Varada Dilip Parkhi	9764871531	34 / 5
	7 A	4506	Ashima ajit chakraborty	9766536243	29 / 5
	8 A		Swapnil awhale	9623115342	44 / 5
	9 A		Gayatri Satandra Maurya	8669431298	33 / 5
	0 A		Mihir Firodiya	9822806591	41 / 5
	1 A		Sakshi Santosh Tandalekar	9623102315	34 / 5
	2 A		Riddhi Pravin Sheth	9623599436	36 / 5
	3 B		Atharva Rahul Malunjkar	9011298884	38 / 5
	4 A		Mayuri Sanjay Magar	8605351437	39 / 50
	25 A		Abhijeet Sunil Ambekar	9890806608	29 / 5
	6 A		Tanishq gour	7772966582	34 / 5
	7 A		Maheshwari	8010254809	46 / 50
	8 A		Sayali Sachin Netke	7385454789	38 / 50
1	9 A		Abhijeet Gaikwad	9860109318	37-/-50
	-		SUHANI HORILAL	0475006834	36 / 50
3	0 A		KANOJIYA	9175006831	
3	1 A		Gayatri Satandra Maurya	8669431298	50 / 50
3	2 A		Jadhav Vishal Vijay	7263816962	33 / 50
3	3 A		Bhoomika Vijay Chotaliya	9607205202	38 / 50
3	84 A		Abhijeet Sunil Ambekar	9890806608	46 / 50
	85 A		Neha kulkarni	9021802978	29 / 50
	86 A	4501	Omkar Agnen	9921417523	48 / 50
	37 A	4527	SUHANI HORILAL KANOJIYA	9175006831	50 / 50
	88 A		Bhoomika Vijay Chotaliya	9607205202	48 / 50
	39 A		Sheth Riddhi Pravin	9623599436	48 / 50
	10 A		Jadhav Vishal Vijay	7263816962	50 / 50
	11 A		Gaikwad purushottam Ankush	1 1	26 / 50

		£ .				
4	/				20 0 p	
P		§		1110111	9834947420	37 / 50
1	43 /	4	4541	Pooja Raju mohite	8483097899	35 / 50
r	44	A	4510	Mansi Shailesh Devkar	7498052295	38 / 50
-	45	A	4521	Shidava Suryakant Jadhav	9699425935	14 / 50
	46	A	4550	Labhesh Shantilal Patel	9168236723	46 / 50
781	47	Α	4545	Sanika ozarkar	9373952544	35 / 50
	49	Α	4566	Sakshi Santosh Tandalekar	9623102315	50 / 50
	50	Α	4564	Premprakash Suthar	9665452637	37 / 50
	51	Α	4540	Atharva Modi	8010579524	44 / 50
	52	Α	4533	Omkar Kumbhar	7030686822	37 / 50
	53	Α	4571	Anup Wable	9665564026	16 / 50
	54	Α	4505	Sarang Nitin Bhosale	8788553974	32 / 50
r	55	A	4544	Oza Priyansh balmukund	9054331061	40 / 50
	56		4511	08girishdodamani@gmail.co m	6363596993	35 / 50
1	57		4513	Yadnesh Dude	9860610778	26 / 50
1		8 A	4551	Vivek Patel	7057022776	17 / 50
1	5	9 A		Anup Wable	9665564026	33 / 50
		0 A	4508	Paras Kishor Chobharkar	8793364361	38 / 50
		61 A		Shivraj patil	9370902146	35 / 50 31 / 50
		2 4	4513	Yadnesh Dude	9860610778	31730

.



THE RELL MANAGEMENT

HARIBHAL V. DESALCOLLEGE OF ARTS SCIENCE & COMMERCE, PUNE

Short-Term Course Assessment Methodology

1.	COURSE INFORMATION	
	Name of the Course:	Digital Marketing
	Duration of the course:	30 Hours
	Dates of Conduct of	08 th May 2023 to 24 th May 2023
	course (from - to)	
	Name of Department:	BBA
	Course Coordinator	Mr. Swapnil Sangore
2.	OBJECTIVES OF	To upgrade the knowledge of the
	COURSE: (2 TO 3)	students.
		To Understand different concept in
		digital marketing prevailing in the
		market.
		To get the Good opportunities and build
		their career.
3.	OBJECTIVES OF	To assess the overall effectiveness of the
	EVALUATION:	course.
		To assess the skill/values/knowledge
		component understood by the students.
		To evaluate the relevance of the course
		understood by the student.
4.	ASSESSMENT	
	METHODOLOGY	Departies Took
	Initial assessment method	Practice Test
	Date of final Assessment	MCO (Multiple Chaics Question) Paper
	of the course:	MCQ (Multiple Choice Question) Paper which consist 50 questions carry 1 mark
	of the course.	only.
	Total Time for	01:30 Hours
	examination	01.30 110013
	Total marks:	50
	Total number of	Objective:50
	questions with	Subjective NIL
	weightage	Practical/ hands-on: NIL
	Passing marks	20
	Rating scale (for grades)	A Grade 50-40
	(10.5)	B Grade 40-30
and the state of t		C Grade 30-20
		D Grade Less than 20
1		
	Date of declaration of	25-05-2023
teerin pulkannaanne praepin	Date of declaration of result:	25-05-2023

Head

Department of BBA shall V. Denal College, Pune









The Poona Gujarati Kelvani Mandal's, Haribhai V. Desai College, Pune - 411 002.

This is to certify that

Bhoomika Vijay Chotaliya

has successfully passed in June. 23 the Knowledge Lit Careers Certificate Course i.e.

Certificate Course in Digital Marketing

He/she has secured grade -A
While pursuing this course of 30 hours duration
He/she has excelled Digital Marketing.

at

Haribhai. V. Desai College, Pune

In testimony where of are set the seal and signature

Authorised Signatory Principal

The Poona Gujarati Kelvani Mandal's, Haribhai V. Desai College, Pune - 411 002

Authorised Signatory CCA Educations Pvt. Ltd. Pune

Certificate No.: MHCF2/111